

## **GUEST OVERVIEW**

The interview recording is 26 minutes and is recorded “as if live” to meet our radio and podcast standards. We book an hour to allow for us to set up the show prior to recording.

NOTE: JV typically books multiple, back to back recordings on recording days. Please be on time – Thanks. If JV is at all late, **it is because of a technical issue or over-run on prior show.**

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**POD WEBSITE: ConsciousMillionaireShow.com**

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## **INTERVIEW FLOW...**

### **PRE-RECORDING – YOU AND JV**

You and JV will have 10-15 minute discussion to set up the show and answer any questions you have prior to recording.

### **SECTION ONE – INTRODUCTION: 2 MIN**

JV introduces you then begins interview. If you have a Book or Podcast, JV will mention it to help you gain followers.

### **SECTION TWO – TOPIC-SPECIFIC DISCUSSION INTERVIEW: 8 MIN**

GOAL is to share your expertise and experience as a coach. FOCUS is providing information that will help listeners grow their Coaching Business. These are areas we cover:

1. **IMMEDIATELY – THREE QUESTIONS ON SHOW TOPIC** – Immediately get into the heart of the show’s title / topic to give big value. You and JV will agree on these questions prior to recording
2. **YOUR EXPERTISE PRESENTED DEEPER** – continued discussion of your expert area with emphasis on **how coaches can use this knowledge to grow their businesses.**

### **SECTION THREE – YOUR COACHING BUSINESS MODEL – “IMPACT INTO MONEY”: 3 MIN**

Areas Covered: (1) Target Market, (2) #1 Problem you Solve – The Big Impact You Make, and (3) how you **Turn Your Big Impact into Profits – i.e. services / products you offer.**

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**After our DISCUSSION INTERVIEW...**

## **BREAK — SHORT BREAK FOR COMMERCIAL**

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### **SECTION FOUR – LISTENER 24 HOUR CHALLENGE: 1 MIN**

Based upon your topic discussion, JV will issue a 24 Hour Challenge to listeners on your Expert Topic.

### **SECTION FOUR – LISTENER SHOUT OUT : 1 MIN**

JV shouts out to listeners and fans in 2 cities.

### **SECTION FIVE – CONSCIOUS MILLIONAIRE COACH QUESTIONS : 7 MIN**

#### **QUESTIONS 1 to 6 – GIVE QUICK ANSWERS. THANKS!**

**#1. What are 3 Coaching Secrets to help coaches grow their businesses?**

**#2. What is a Book you would recommend for coaches?**

**#3. In my book, “Conscious Millionaire: Grow Your Business by Making a Difference” I focus on the *new* path for Making Your First Million that combines making a Big Impact with Big Profits. How do you positively impact your clients?**

**#4. How can listeners reach you? Please only give the #1 way.**

**#6. What is the next Summit you want to climb and what challenge or obstacle do you need to overcome to reach it?**

**#7. What legacy do you want to leave?**

**#8. (OPTIONAL) Is there a cause / non-profit you want to give a shout out? (we will link to them on Your Show Note Page)**

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### **SECTION SIX – LISTENER GIFT : 2 MIN**

**OPTIONAL SECTION: If you have a Gift or Affiliate Lead Magnet, then you can give it out at the end of the show. JV will send listeners to our Gift Page.**

NOTE: We send the listener to our “Podcast Gift Page” where we will create an Image and use the Link / Affiliate Link (if you have affiliate program) to hyperlink to your page. We do all the work to make it look great.

**SECTION SEVEN – WRAP : 1 MIN**

JV will thank the listeners and you for being the featured guest.