

CONSCIOUS MILLIONAIRE PODCAST

INTERVIEW FLOW FOR MARKETERS

MARKETING PROMOS – PLEASE PRINT OR HAVE OPEN AT RECORDING: JV will complete these with you at show time and ask you to record these at start of recording.

(1) This is _____ (if author – “AUTHOR OF _____”) and on today’s show, I will reveal how YOU can _____ (this is title of show – you and JV will choose this before recording)

(2) This is _____ (if author – “AUTHOR OF _____”) and you’re listening to The Conscious Millionaire Network, with your Host, JV Crum III.

MEDIA AUTHORIZATION: You, the guest, retain all copyrights to any content that you own and choose to share by being a guest on the Conscious Millionaire Podcast and Syndicated Radio Show, and Conscious World Podcast. Further, by participating in the Conscious Millionaire Podcast and Syndicated Radio Show, and Conscious World Podcast interviews, you expressly authorize Conscious Millionaire Institute LLC and Conscious World Foundation Inc to record, distribute and disseminate materials produced in any manner as well as to utilize your likeness in advertising, marketing, or in any other manner as it so chooses. Conscious Millionaire Institute LLC and Conscious World Foundation Inc or their respective assigns, will hold all rights to the produced media of all types, as well as licensing, for future use in speeches, books, instructional materials, products, promotion, marketing, and in all other public distribution, and to charge for same, including, but not limited to, products, trainings, events, and receipt of advertising or sponsorship fees. You waive all rights to receive payment of any kind for your participation in the recording or for its sale or distribution.

NOTE: SHOW QUESTIONS ARE AT END OF SHEET – PLEASE REVIEW!

NOTE: MARKETING SEGMENT – YOU CAN PROVIDE A LEAD MAGNET – YOUR OPTION

RECORDING IS BOTH AUDIO AND VIDEO

THE ANGLE: *Actionable advice on how to “Create a Big Impact and Make Your First Million”.*

OUR AUDIENCE: *5- and 6-Figure Entrepreneurs and Business Owners*

OUR REACH:

Conscious Millionaire Podcast and Radio Network is heard by over 12 million listeners in 190 countries. Inc Magazine named Conscious Millionaire a Top 13 Business Podcast.

ZOOM LINK – EMAILED DAY BEFORE RECORDING – You will receive your unique zoom link the day before recording. Comes from: Podcast@ConsciousMillionaire.com

PODCAST EMAIL: podcast@ConsciousMillionaire.com

BACKUP EMAIL Day of Show: JV Email: jvcrum@ConsciousMillionaire.com

BACKUP PHONE Day of Show: JV Cell +1-303-641-0401 (ringer is off during recordings)

**CLICK HERE TO DOWNLOAD THE
INTERVIEW FLOW**



GUEST OVERVIEW

The interview recording is 26 minutes and is recorded “as if live” to meet our radio and podcast standards. We book an hour to allow for us to set up the show prior to recording.

NOTE: JV typically books multiple, back to back recordings on recording days. Please be on time – Thanks. If JV is at all late, **it is because of a technical issue or over-run on prior show.**

POD WEBSITE: ConsciousMillionaireShow.com

.

INTERVIEW FLOW...

PRE-RECORDING – YOU AND JV

You and JV will have 10-15 minute discussion to set up the show and answer any questions you have prior to recording.

SECTION ONE – INTRODUCTION: 2 MIN

JV introduces you then begins interview. If you have a book or podcast, JV will mention it to help you gain followers.

SECTION TWO – TOPIC-SPECIFIC INTERVIEW: 10 MIN

GOAL is to share your marketing expertise. FOCUS is providing marketing information that will help entrepreneurs and business owners reach their First Million. These are areas we cover:

1. **IMMEDIATELY – THREE QUESTIONS ON SHOW TOPIC** – Immediately get into the heart of the show's title / topic to give big value. You and JV will agree on these questions prior to recording
2. **YOUR EXPERTISE PRESENTED DEEPER** – continued discussion of your expert area with emphasis on **how entrepreneurs and business owners can use this knowledge to reach their First Million.**

After our DISCUSSION INTERVIEW...

BREAK — SHORT BREAK FOR COMMERCIAL

SECTION THREE – LISTENER 24 HOUR CHALLENGE: 1 MIN

Based upon your topic discussion, JV will issue a 24 Hour Challenge to listeners on your Expert Topic.

SECTION FOUR – LISTENER SHOUT OUT : 1 MIN

JV shouts out to listeners and fans in 2 cities.

SECTION FOUR – OPTIONAL – LEAD MAGNET: 2 MIN

This is an optional section if you have a Lead Magnet.

Additional Note: If you have an Affiliate Program, then please provide us / set up an affiliate link for us that goes to lead magnet.

NOTE: We send the listener to our “Podcast Gift Page” where we will create an Image and use the Affiliate Link with you to hyperlink to your page. We do all the work to make it look great.

SECTION FIVE – CONSCIOUS MILLIONAIRE MARKETING QUESTIONS: 9 MIN

QUESTIONS 1 to 7 – GIVE QUICK ANSWERS. THANKS!

#1. What does Marketing Consciously mean to you?

#2. What is your #1 Strategy for how entrepreneurs who want to Make Their First Million can ATTRACT the right prospects?

#3. It’s time to pull back the curtain. What is Your #1 Secret for CLOSING prospects?

#4. What is a Marketing Book to help Entrepreneurs Make their First Million? (this is a book other than yours – JV will shout out to your book).

#5. THE “48 HOUR CLIENT”: Entrepreneurs excel by doing what others only dream of achieving. In 48 hours, how would you *Identify, Attract, and Close* a new paying client? Please have 3-5 specific steps so that our listeners can use these. Thanks!

#6. What is the next Summit you want to climb and what challenge or obstacle do you need to overcome to reach it?

#7. MARKETING LIGHTENING ROUND – What is the first answer that comes into your mind?

A. What was your best email subject line ever?

B. What is a quick marketing tactic entrepreneurs can implement today?

C. Give me the word or phrase every entrepreneur should use in their marketing copy?

D. If you could use only one marketing channel, what would it be?

E. Who was a top marketing mentor to you and what will you be eternally grateful they taught you?

SECTION SIX – WRAP: 1 MIN

JV will thank the listeners and you for being the featured guest.