

INTERVIEW FLOW FOR CM PODCAST GUESTS

ENTREPRENEUR OR EXPERT

MARKETING PROMOS - PLEASE PRINT OR HAVE OPEN AT RECORDING: JV will complete these with you at show time and ask you to record these at start of recording.

(1) This is _____ (if author – “AUTHOR OF _____”) and on today’s show, I will reveal how YOU can _____ (this is title of show - you and JV will choose this before recording)

(2) This is _____ (if author - "AUTHOR OF _____") and you’re listening to the Conscious Millionaire Network with your Host, JV Crum III.

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NOTE: SHOW QUESTIONS ARE AT END OF SHEET - PLEASE REVIEW! :)

RECORDING IS BOTH AUDIO AND VIDEO

EXPERT - INTERVIEW FLOW

THE ANGLE: *Actionable advice on how to "Create a Big Impact and Make Your First Million".*

OUR AUDIENCE: *5- or 6-Figure Entrepreneurs and Business Owners*

OUR REACH:

Conscious Millionaire Podcast and Radio Network is heard by over 12 million listeners in 190 countries. Inc Magazine named Conscious Millionaire a Top 13 Business Podcast.

ZOOM LINK - EMAILED DAY BEFORE RECORDING - You will receive your unique zoom link the day before recording. Comes from: Podcast@ConsciousMillionaire.com

PODCAST Email: podcast@ConsciousMillionaire.com

BACKUP Email Day of Show: J V Email: jvcrum@ConsciousMillionaire.com

BACKUP Phone Day of Show: J V Cell +1-303-641-0401 (ringer is off during recordings)

GUEST OVERVIEW

The interview recording is 27 minutes and is recorded "as if live" to meet our radio and podcast standards. We book an hour to allow for us to set up the show prior to recording.

NOTE: JV typically books multiple, back to back recordings on recording days. Please be on time - Thanks. If JV is at all late, **it is because of a technical issue or over-run on prior show.**

POD WEBSITE: ConsciousMillionaireShow.com

INTERVIEW FLOW...

PRE-RECORDING - YOU AND JV

You and JV will have 10-15 minute discussion to set up the show and answer any questions you have prior to recording.

SECTION ONE - INTRODUCTION: 2 MIN

JV introduces you then begins interview. If you have a Book or Podcast, JV will mention it to help you gain followers.

SECTION TWO - TOPIC DISCUSSION INTERVIEW: 12 MIN

GOAL is to share your journey as an entrepreneur and/or your expertise. FOCUS is providing information that will help listeners make their First Million. These are areas we cover:

- 1. IMMEDIATELY - THREE QUESTIONS RELATED TO SHOW TITLE -**
Immediately get into the heart of the show's title / topic we choose so that we give big value upfront. You and JV will agree on these questions prior to recording.
- 2. YOUR ENTREPRENEUR EXPERIENCE / EXPERTISE PRESENTED DEEPER -**
if you've reached your first million, how did you do it, or continued discussion of your

entrepreneur journey and/or expert area applied to **how entrepreneurs and business owners can use this knowledge to reach their First Million.**

After our DISCUSSION INTERVIEW...

BREAK --- SHORT BREAK FOR COMMERCIAL

SECTION THREE - LISTENER 24-HR CHALLENGE: 1 MIN

Based upon your topic, JV or Guest will issue a 24-Hour Challenge to listeners.

SECTION FOUR - LISTENER SHOUT OUT: 1 MIN

JV shouts out to listeners and fans in 2 cities.

SECTION FIVE - CONSCIOUS MILLIONAIRE EXPERT QUESTIONS: 8 MIN

QUESTIONS 1 to 7 - GIVE QUICK ANSWERS. THANKS!

#1. What are 3 Secrets you've learned about growing businesses or being an entrepreneur? (if relevant to your story, about making the First Million.)

#2. What is a Book to help Entrepreneurs Make their First Million?

#3. In my book, "Conscious Millionaire: Grow Your Business by Making a Difference" I focus on the *new* path for Making Your First Million that combines making a Big Impact with Big Profits. **How do you positively impact your customers?**

#4. How can listeners reach you? Please only give the #1 way.

#5. What is the next Summit you want to climb and what challenge or obstacle do you need to overcome to reach it?

#6. What legacy do you want to leave?

#7. (Optional) Is there a cause you'd like to give a shout out? (We will link to them on your Show Notes Page).

SECTION SIX - WRAP UP: 1 MIN

J V will thank the listeners and you for being the featured guest.