

**INTERVIEW FLOW FOR EXPERTS**  
**CONSCIOUS MILLIONAIRE PODCAST**

**SHOW INTRO YOU READ - PLEASE PRINT OR HAVE OPEN AT RECORDING:**

*(1) This is \_\_\_\_\_ (if Author – “AUTHOR OF \_\_\_\_\_” if Podcaster, “HOST OF \_\_\_\_\_”) and on today’s show, I will reveal \_\_\_\_\_ (this is topic of show - you and JV will choose this before recording)*

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**NOTE: SHOW QUESTIONS ARE AT END OF SHEET - PLEASE REVIEW! :)**

**RECORDING IS BOTH AUDIO AND VIDEO**

**EXPERT - INTERVIEW FLOW**

**Welcome to Season 6 of the Conscious Millionaire Show!**

**OUR AUDIENCE:** *Entrepreneurs and CEO's on a Mission to build a Highly-Profitable Business that Makes a Positive Impact.*

**ANGLE:** Mindset - Strategy - Execution!

**OUR REACH:**

**Conscious Millionaire Podcast and Radio Network is heard by over 12 Million listeners in 190 countries. Inc Magazine named Conscious Millionaire a Top 13 Business Podcast. We've Ranked #1 in New & Noteworthy, Business Management and Education on iTunes.**

**ZOOM LINK - EMAILED DAY BEFORE RECORDING - You will receive your unique zoom link the day before recording. Comes from: Podcast@ConsciousMillionaire.com**

**PODCAST Email: podcasting@ConsciousMillionaire.com**

**BACKUP Email Day of Show: J V Email: jvcrum@ConsciousMillionaire.com**

**BACKUP Phone Day of Show: J V Cell +1-303-641-0401 (ringer is off during recordings)**

## **GUEST OVERVIEW**

The interview recording is approximately 36 minutes and is recorded "as if live" to meet our radio and podcast standards. We book an hour to allow for us to set up the show prior to recording.

NOTE: JV typically books multiple, back to back recordings on recording days. Please be on time - Thanks. If JV is at all late, **it is because of a technical issue or over-run on prior show.**

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**POD WEBSITE: [ConsciousMillionaireShow.com](http://ConsciousMillionaireShow.com)**

## **INTERVIEW FLOW...**

### **PRE-RECORDING - YOU AND JV**

You and JV will have 10-minute discussion to set up the show and answer any questions you have prior to recording.

### **SECTION ONE - INTRODUCTION: 2 MIN**

JV introduces you then begins interview. If you have a Book or Podcast, JV will mention it to help you gain followers.

### **SECTION TWO - TOPIC DISCUSSION INTERVIEW: 12 MIN**

GOAL is to share your expertise. FOCUS is providing information that will help listeners grow their business and make their First Million. These are areas we cover:

1. **FIRST QUESTION: "You're on a mission to make a difference. What is the positive impact or transformation you help your customers achieve"?**
  2. **SECOND QUESTION: ONE QUESTION RELATED TO TOPIC OF YOUR EPISODE** - Immediately get into the heart of the show's topic to give big value. You and JV will agree on the question prior to recording.
  3. **YOUR EXPERTISE IN SPECIFIC "HOW TO"** - continued discussion of your expert area with emphasis on how entrepreneurs can use this knowledge to grow their business and reach their first million.
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**After our DISCUSSION INTERVIEW...**

**BREAK --- SHORT BREAK FOR COMMERCIAL**

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### **SECTION THREE - LISTENER 24-HR CHALLENGE: 1 MIN**

Based upon your topic, JV or Guest will issue a 24-Hour Challenge to listeners.

### **SECTION FOUR - LISTENER SHOUT OUT: 1 MIN**

JV shouts out to listeners and fans in 2 cities.

### **SECTION FIVE - CONSCIOUS MILLIONAIRE EXPERT QUESTIONS: 8 MIN**

**QUESTIONS 1 to 8 - GIVE QUICK ANSWERS. THANKS!**

- #1. What is the **Mindset** you have for discovering your best business opportunities?
- #2. What is one **Strategy** that will empower entrepreneurs to become more profitable?
- #3. **Conscious Millionaires take Conscious Focused Action.** What action do you take daily make a bigger contribution?
- #4. What is a **Book** to help Entrepreneurs achieve greater success and make a bigger impact in the world?
- #5. What is the **best way** for listeners to reach you?
- #6. What is the **next Summit** you want to climb and what challenge or obstacle do you need to overcome to reach it?
- #7. What **legacy** do you want to leave?

**#8.** (Optional) Is there a **Cause** to which you'd like to give a shout out? (We will link to them on your Show Notes Page).

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**SECTION SIX - GOING DEEPER: 10 MIN**

**You and JV select one topic from your entrepreneur story or expertise for a deep-dive conversation.** You are especially welcome to discuss a deeper topic that is important to you and will help entrepreneurs grow: personally, consciously, or financially.

**SECTION SEVEN - WRAP-UP: 1 MIN**

J V will thank the listeners and you for being the featured guest.