

## **INTERVIEW FLOW FOR EXPERTS**

### **CONSCIOUS MILLIONAIRE SHOW**

**SHOW INTRO YOU READ – PLEASE PRINT OR HAVE OPEN AT RECORDING: JV will complete this statement with you at show time and ask you to record these at start of recording.**

***(1) This is \_\_\_\_\_ (if Author – “AUTHOR OF \_\_\_\_\_” if Podcaster, “HOST OF \_\_\_\_\_” or FOUNDER/CEO OF \_\_\_\_\_) and on today’s show, I will discuss / reveal how to \_\_\_\_\_ (this is topic of show – you and JV will choose this before recording)***

**MEDIA AUTHORIZATION:** You, the guest, retain all copyrights to any content that you own and choose to share by being a guest on any show on the Conscious Millionaire Network, including, but not limited to: Conscious Millionaire Show, Conscious World Podcast. Further, by participating as a guest, you expressly authorize that Conscious Millionaire Institute LLC, Conscious Millionaire Media, and Conscious World Foundation Inc and their respective assigns, shall hold all rights to the produced media of all types which include the rights to: (1) record in audio and video, edit, distribute, and disseminate materials produced in any media as well as to utilize your likeness in advertising, marketing, or promotion, (2) create and distribute a transcript of the interview as well as show notes, (3) retain the right to license and/or sell the produced media and charge for same, including, but not limited to the receipt of advertising and sponsorship fees, (4) reference said produced media in promotion, marketing, and other materials. You hereby waive all rights to receive payment of any kind for your participation in the recording or its sale or distribution.

**NOTE: SHOW QUESTIONS ARE AT END OF SHEET - PLEASE REVIEW! :)**

**RECORDING IS BOTH AUDIO AND VIDEO**

**EXPERT - INTERVIEW FLOW**

**THE 3 NO'S**

**NO Politics, NO Religion, NO Cursing / Off-Color Language**

**Welcome to Season 7 of the Conscious Millionaire Show**

**FOCUS: Make Millions Helping Others!**

**ZOOM LINK - EMAILED 24 HOURS BEFORE RECORDING - Comes from:**  
**Podcasting@ConsciousMillionaire.com (Check SPAM Folder)**

**NOTE: If you can't find link, contact JV at your recording time (303-641-0401 / jvcrum@ConsciousMillionaire.com)**

**PRIOR TO SHOW DAY: Email: [podcasting@ConsciousMillionaire.com](mailto:podcasting@ConsciousMillionaire.com)**

**HOST: JV Crum, III, JD, MBA, MS Psychology, Serial-Entrepreneur, 24 X #1 Best-Selling Author, Speaker, Futurist, Humanitarian, Limitless Mindset and Strategy Coach.**

**AUDIENCE: 6, 7- and 8-Figure Entrepreneurs on a Mission to make a massive impact and profits.**

**TOPICS TYPICALLY INCLUDE: Conscious Business, Limitless Performer, Marketing, Sales, Leadership, Team & Culture, Strategy, Growth & Scaling, VC/Funding, Exit Planning.**

#### **WHAT OTHERS ARE SAYING:**

**Conscious Millionaire Podcast and Radio Network is in its seventh year of production and is heard by millions of listeners in 190 countries.**

**Inc Magazine Named "Top 13 Business Podcast". Ranked "#1 on iTunes in New & Noteworthy" for Education and Business Management.**

**"The #1 Conscious Podcast Network on the Planet" - Ray Sisodia, co-author with John Mackey of Whole Foods, Conscious Capitalism.**

#### **GUEST OVERVIEW**

The interview recording is approximately 28 minutes and is recorded "as if live" to meet our radio and podcast standards. We book an hour to allow for us to set up the show prior to recording.

**NOTE: JV typically hosts multiple, back to back recordings on recording days. Please be on time - Thanks. If JV is at all late, it is because of a technical issue or over-run on prior show.**

---

**POD WEBSITE: [ConsciousMillionaireShow.com](http://ConsciousMillionaireShow.com)**

## **INTERVIEW FLOW...**

### **PRE-RECORDING - YOU AND JV**

You and JV will have 10-minute discussion to set up the show and answer any questions you have prior to recording.

### **SECTION ONE - INTRODUCTION: 2 MIN**

JV introduces you then begins interview. If you have a Book or Podcast, JV will mention it to help you gain followers.

### **SECTION TWO - TOPIC DISCUSSION INTERVIEW: 12 MIN**

1. **FIRST: DISCUSS BUILDING YOUR BUSINESS AND MONEY...** Origin Story as an entrepreneur, major pivots from your entrepreneurial journey or from working with clients.
2. **SECOND:** How have you combined impacting humanity with achieving financial success?
3. **THIRD: WE DELIVER ON YOUR EPISODE'S TITLE "YOUR HOW TO".** You and JV get into the heart of your episode's title and promise - your area of expertise.

---

**After our DISCUSSION INTERVIEW...**

**BREAK --- SHORT BREAK FOR COMMERCIAL**

---

### **SECTION THREE - LISTENER 24-HR CHALLENGE: 1 MIN**

Based upon your topic, JV or Guest will issue a 24-Hour Challenge to listeners.

### **SECTION FOUR - LISTENER SHOUT OUT: 1 MIN**

JV shouts out to listeners and fans in 2 cities.

### **SECTION FIVE - CONSCIOUS MILLIONAIRE EXPERT QUESTIONS: 9 MIN**

**AFFILIATE OFFER:** if you pre-arranged with JV to do an affiliate offer, this is where we make the offer and provide our affiliate link.

**QUESTIONS 1 to 8 - GIVE QUICK ANSWERS. THANKS!**

**#1. What is the Mindset you have developed for discovering your best business opportunities?**

**#2. What is one Strategy that will empower entrepreneurs to make more money?**

**#3. What is your Life-Purpose and how do you use it in your business?**

**#4. What is a Book you would recommend for Entrepreneurs?**

**#5. What is the best way for listeners to reach you?**

**#6. What is the next Summit you want to climb and what challenge will you need to overcome in order to reach your new mountain top?**

**#7. What Legacy do you want to leave?**

---

**SECTION SIX - WRAP UP - 1 MIN**

J V will thank the listeners and you for being the featured guest.