STARTUP INTERVIEW FLOW - CONSCIOUS MILLIONAIRE SHOW

CONSCIOUS MILLIONAIRE SHOW

SHOW INTRO YOU READ

PLEASE PRINT OR HAVE OPEN AT RECORDING: JV will complete this statement with you at show time and ask you to record these at start of recording.

(1) This is ______(if Author – "AUTHOR OF _____" if Podcaster, "HOST OF _____" or FOUNDER/CEO of ______) and on today's show, I will reveal / discuss ______ (this is topic of show – you and JV will choose this before recording)

NOTE: SHOW QUESTIONS ARE AT END OF SHEET – PLEASE REVIEW!

RECORDING IS BOTH AUDIO AND VIDEO

STARTUP – INTERVIEW FLOW

THE 3 NO'S

NO Politics, NO Religion, NO Cursing / Off-Color Language

Welcome to Season 9 of the Conscious Millionaire Show

Our Network has 3,500+ Episodes and keeps growing – thanks to Guests like YOU!

FOCUS: Empower Entrepreneurs to Grow Rapidly & Impact Humanity

ZOOM LINK – EMAILED 24 HOURS BEFORE RECORDING – Comes from: Podcasting@ConsciousMillionaire.com (Check SPAM Folder)

NOTE: If you can't find link, contact JV at your recording time (303) 641-0401 / jvcrum@ConsciousMillionaire.com

PRIOR TO SHOW DAY: Email: podcasting@ConsciousMillionaire.com

HOST: JV Crum, III, JD, MBA, MS Psychology, Serial-Entrepreneur, 34 X #1 Best-Selling Author, Speaker, Futurist, Investor. Known as the "World's #1 Limitless Mindset Expert".

AUDIENCE: 6, 7- and 8-Figure Service and Tech / Software Entrepreneurs on a mission to grow rapidly and impact humanity.

WHAT OTHERS ARE SAYING:

Conscious Millionaire Podcast and Radio Network is in its eighth year of production and is heard by millions of listeners in 190 countries.

Inc Magazine Named "Top 13 Business Podcast". Ranked "#1 in iTunes New & Noteworthy" for Education and Business Management.

"The #1 Conscious Podcast Network on the Planet" – Raj Sisodia, co-author with John Mackey of Whole Foods, Conscious Capitalism.

OFFICIAL SHOW INTRO:

Welcome to the Conscious Millionaire Show, your headquarters for growing your service or tech business to achieve the dual outcome of positively impacting the world and massively scaling sales. I'm your host, JV Crum III. Our Conscious Millionaire Network has produced over 3,500 Episodes heard by over 100 Million listeners in 190 Countries. Conscious Millionaire Coaching, Trainings and Masterminds empower you to develop a Limitless Mindset, Scale Faster, and Uplift the World's Consciousness. Learn more. Go to ConsciousMillionaire.com

GUEST OVERVIEW

The interview recording is approximately 27 minutes and is recorded "as if live" to meet our radio and podcast standards. We book an hour to allow for us to set up the show prior to recording.

NOTE: On recording days, JV typically hosts 6-7 episodes, back-to-back. Please be on time – Thanks. If JV is at all late, **it is because of a technical issue or over-run on prior show.**

POD WEBSITE: ConsciousMillionaireShow.com

INTERVIEW FLOW...

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PRE-RECORDING - YOU AND JV

You and JV will have a 15-20 minute discussion to set up the show and answer any questions you have prior to recording.

SECTION ONE – INTRODUCTION: 2 MIN

JV introduces you then begins interview. If you have a book or podcast, JV will mention it to help you gain followers.

SECTION TWO – DISCUSSION INTERVIEW: 12 MIN

- 1. **IF THIS** *APPLIES TO YOU* **DISCUSS YOUR FOUNDER STORY: Origin Story as a Founder:** (A) Why did you decide to become an entrepreneur / founder? (2) Is this your first business you founded or serial founder - then experiences with prior companies (sold, closed, what you learned)? (C) What advice you give other founders who want to build businesses that both positively impact humanity and scale sales rapidly?
- 2. **SECOND: WE DELIVER ON YOUR EPISODE'S TITLE "YOUR HOW TO".** You and JV get into the heart of your episode's title and promise your area of expertise.

After our DISCUSSION INTERVIEW...

BREAK — SHORT BREAK FOR COMMERCIAL

<u>SECTION THREE – LISTENER 24-HR CHALLENGE: 1 MIN</u>

Based upon your topic, JV or Guest will issue a 24-Hour Challenge to listeners. This is one simple action listeners can take to get traction.

SECTION FOUR – LISTENER SHOUT OUT: 2 MIN

JV shouts out to listeners and fans in 2 cities.

SECTION FIVE – MILLIONAIRE ENTREPRENEUR QUESTIONS: 8 MIN

AFFILIATE OFFER: if you pre-arranged with JV to do an affiliate offer, this is where we make the offer and provide our affiliate link.

QUESTIONS 1 to 6 – GIVE QUICK ANSWERS. THANKS!

#1. What is the **Mindset you have developed to build and scale your business?**

#2. In keeping with our focus on limitless mindset, this is my "Limitless Mindset Question" for you...If you were going to **become a BILLIONAIRE Within Ten Years, WHAT IMPACT MUST YOU MAKE ON HUMANITY and WHO MUST YOU BECOME?**

#1. What is the **best way for listeners to reach you?**

#2. What **Legacy** do you want to leave?

SECTION SIX – WRAP: 1 MIN

J V will thank the listeners and you for being the featured guest.

INFORMATION ON YOUR HOST, JV CRUM, III...

BIO JV CRUM, III: "World's #1 Limitless Mindset Expert". JV is on a mission to uplift humanity by teaching entrepreneurs how to excel at the intersection of higher consciousness, the future of technology, and entrepreneurship. Conscious Millionaire Institute, LLC provides training, coaching and masterminds for 6- to 8-figure service and tech entrepreneurs.

Authority on flow, synchronicity, and possibility thinking. Skilled in deep inquiry and transformational coaching that unlocks profound insight. Combines deep intuition, systems thinking, and a strong numbers-approach to guide clients. JV's explorations in human potential and consciousness include living at a Buddhist Monastery and Esalen, the human potential center. His multi-disciplinary background includes building and selling of companies. 34 X #1 Intl Best-selling author, coach, futurist attorney and investor; uses knowledge gained from interviewing and connecting with top entrepreneurs, business leaders and experts: 3,400+ episodes on the Conscious Millionaire Podcast Network. MENSA member, holds three graduate

degrees: Business (MBA), Law (JD tax and corporate), Psychology (MS), multiple certifications in N.L.P. and Ericksonian Hypnosis, including Masters in Expert-Modeling. Limitless Mindset Coach for entrepreneurs who seek to unlock their performance potential to achieve limitless impact, limitless wealth, and a limitless life!

MEDIA AUTHORIZATION: You, the guest, retain all copyrights and trademarks to any content that you own and choose to share by being a guest on any show on the Conscious Millionaire Network, including, but not limited to: Conscious Millionaire Show, Conscious World Podcast or other programs that are part of the network. You further agree to be fully responsible for the accuracy of your presentation and of any source material or facts you may reference in the interview, and hereby agree to defend and hold harmless our respective entities for any inaccuracies and any legal actions relating to same. Further, by participating as a guest, you expressly authorize that Conscious Millionaire Institute LLC, Conscious Millionaire Media, and Conscious World Foundation Inc and their respective assigns, shall hold all rights to the produced media of all types. Our rights include: (1) record in audio and video, edit, distribute, and disseminate materials produced in any media as well as to utilize your likeness in advertising, marketing, or promotion, (2) create and distribute a transcript of the interview as well as show notes, (3) retain the right to license and/or sell the produced media and charge for same, including, but not limited to the receipt of advertising and sponsorship fees, (4) reference said produced media in promotion, marketing, and other materials. You hereby waive all rights to receive payment of any kind for your participation in the recording or its sale or distribution