

STARTUP INTERVIEW FLOW – CONSCIOUS MILLIONAIRE SHOW

CONSCIOUS MILLIONAIRE NETWORK

SHOW INTRO YOU READ

PLEASE PRINT OR HAVE OPEN AT RECORDING: JV will complete this statement with you at show time and ask you to record these at start of recording.

(1) This is _____ (if Author – “AUTHOR OF _____” if Podcaster, “HOST OF _____” or FOUNDER/CEO OF _____) and on today’s show, I will discuss / reveal how to _____ (this is topic of show – you and JV will choose this before recording)

NOTE: SHOW QUESTIONS ARE AT END OF SHEET – PLEASE REVIEW!

RECORDING IS BOTH AUDIO AND VIDEO

STARTUP – INTERVIEW FLOW

THE 3 NO’S

NO Politics, NO Religion, NO Cursing / Off-Color Language

Welcome to Season 9 of the Conscious Millionaire Show

Our Network has 3,800+ Episodes and keeps growing – thanks to Guests like YOU!

FOCUS: Empower Entrepreneurs to Impact Humanity and Scale Rapidly
ZOOM LINK – EMAILED 24 HOURS BEFORE RECORDING – Comes from:
Podcasting@ConsciousMillionaire.com (Check SPAM Folder

NOTE: If you can’t find link, contact JV at your recording time (303) 641-0401 / jvcrum@ConsciousMillionaire.com

PRIOR TO SHOW DAY: Email: podcasting@ConsciousMillionaire.com

HOST: JV Crum, III, JD, MBA, MS Psychology, Serial-Entrepreneur, 34 X #1 Best-Selling Author, Speaker, Investor, Futurist, Coach, Guide.

AUDIENCE: 6- to 8-Figure Service, Tech, and B-Corp Founders, Entrepreneurs, CEO's on a mission to scale rapidly and impact humanity.

TOPICS TYPICALLY INCLUDE: Conscious Business, Why Now?, Business Impact, Experience as Founder, Leadership, Team & Culture, Strategy, Growth & Scaling, VC/Funding, Exit Planning.

WHAT OTHERS ARE SAYING:

Conscious Millionaire Podcast and Radio Network is in its ninth year of production and is heard by millions of listeners in 190 countries. We have been heard by over 100M listeners worldwide.

Inc Magazine Named "Top 13 Business Podcast". Ranked "#1 on iTunes in New & Noteworthy" for Education and Business Management.

"The #1 Conscious Podcast Network on the Planet" – Raj Sisodia, co-author with John Mackey of Whole Foods, Conscious Capitalism.

OFFICIAL SHOW INTRO:

Welcome to the Conscious Millionaire Show, your headquarters for growing your service or tech business to achieve the dual outcome of positively impacting the world and massively scaling sales. I'm your host, JV Crum III. Our Conscious Millionaire Network has produced over 3,500 episodes heard by over 100 million listeners in 190 countries. Conscious Millionaire Coaching, Trainings and Masterminds empower you to develop a Limitless Mindset, Scale Faster, and Uplift the World's Consciousness. Learn more. Go to ConsciousMillionaire.com.

GUEST OVERVIEW

The interview recording is approximately 27 minutes and is recorded "as if live" to meet our radio and podcast standards. We book an hour to allow for us to set up the show prior to recording.

NOTE: On recording days, JV typically hosts 6-7 interviews, back-to-back. Please be on time – Thanks. If JV is at all late, **it is because of a technical issue or over-run on the prior show.**

POD WEBSITE: ConsciousMillionaireShow.com

INTERVIEW FLOW...

SHOW INTRO YOU READ

PLEASE PRINT OR HAVE OPEN AT RECORDING: JV will complete this statement with you at show time and ask you to record these at start of recording.

(1) This is _____ (if Author – “AUTHOR OF _____” if Podcaster, “HOST OF _____” or FOUNDER/CEO OF _____) and on today’s show, I will discuss / reveal how to _____ (this is topic of show – you and JV will choose this before recording)

PRE-RECORDING – YOU AND JV

You and JV will have 15-20-minute discussion to set up the show and answer any questions you have prior to recording.

SECTION ONE – INTRODUCTION: 2 MIN

JV introduces you then begins interview. If you have a Book or Podcast, JV will mention it to help you gain followers.

SECTION TWO – TOPIC DISCUSSION INTERVIEW: 12 MIN

- 1. IF THIS APPLIES TO YOU – DISCUSS YOUR FOUNDER STORY: Origin Story as a Founder:** (A) Why did you decide to become an entrepreneur / founder? (2) Is this your first business you founded or serial founder – then experiences with prior companies (sold, closed, what you learned)? (C) What advice you give other founders who want to build businesses that both positively impact humanity and scale sales rapidly?
- 2. WE DELIVER ON YOUR EPISODE’S TITLE “YOUR HOW TO”.** You and JV get into the heart of your episode’s title and promise – your area of expertise.

After our DISCUSSION INTERVIEW...

BREAK — SHORT BREAK FOR COMMERCIAL

SECTION THREE – LISTENER 24-HR CHALLENGE: 1 MIN – Keep it Short

Based upon your topic, JV or Guest will issue a 24-Hour Challenge to listeners.

SECTION FOUR – LISTENER SHOUT OUT: 2 MIN

JV shouts out to listeners and fans in 2 cities.

SECTION FIVE – STARTUP INTERVIEW QUESTIONS: 8 MIN

QUESTIONS 1 to 6 – GIVE QUICK ANSWERS. THANKS!

#1. What is the Mindset you have developed to build and scale your business?

#2. In keeping with our focus on limitless mindset, this is my “Limitless Mindset Question” for you...If you were going to become a BILLIONAIRE Within Ten Years, WHAT IMPACT MUST YOU MAKE ON HUMANITY and WHO MUST YOU BECOME?

#3. What is a Book you can recommend for entrepreneurs?

#4. What is the biggest challenge you have right now in your business or reaching an even higher level of performance?

#5. What is the best way for listeners to reach you?

#6. What Legacy do you want to leave?

SECTION SIX – WRAP UP – 1 MIN

J V will thank the listeners and you for being the featured guest.

INFORMATION ON YOUR HOST, JV CRUM, III...

GLOBAL LEADER IN CONSCIOUS BUSINESS: He is on a life-long path of awakening and uplifting the consciousness of humanity. JV coaches clients to achieve their greatest possibilities and vision. A deeply spiritual man, he lived at Esalen.org and a Buddhist Monastery. Founder of the Conscious Millionaire Institute; Host of Conscious Millionaire Show, which has been heard by over 100M globally in 190 countries.

TRANSFORMATIONAL ELITE COACHING: *Deep Reflective Conversations* that result in clients experiencing greater awareness, major breakthroughs, and deep insights. JV’s work is at the cutting edge of human potential, consciousness, and the science of becoming limitless. Collaborative, strategic, and purpose-driven.

GRADUATE DEGREES: Law (JD), Business (MBA), Psychology (MS), Mensa. Multiple Certifications in NLP and Ericksonian Hypnosis. Trained in energy-psychology. 34X #1 Intl Best-Selling Author, Serial Entrepreneur, Futurist, Coach, Guide.

MEDIA AUTHORIZATION: You, the guest (“the Guest”) retain all copyrights and trademarks to any content that the Guest owns and chooses to share by being a guest on any show on the Conscious Millionaire Network, including, but not limited to: Conscious Millionaire Show, Conscious World Podcast and all other programs that are part of the network (“Host”). Guest further agrees to be fully responsible for the accuracy of Guest’s presentation and of any source material or facts Guest may reference in the interview, and hereby agree to defend and hold harmless the respective entities of Host for inaccuracies and any and all ensuing legal actions relating to same. Further, by participating as a guest, Guest expressly authorizes and agrees that Conscious Millionaire Institute LLC, Conscious Millionaire Media, and Conscious World Foundation Inc and their respective assigns, shall hold all rights to the produced media of all types. Host’s rights include: (1) record in audio and video, edit, distribute, and disseminate materials produced in any media as well as to utilize Guest’s likeness in advertising, marketing, or promotion, (2) create and distribute a transcript of the interview as well as show notes, (3) retain the right to license and/or sell the produced media and charge for same, including, but not limited to the receipt of advertising and sponsorship fees, (4) reference said produced media in promotion, marketing, and other materials. Guest hereby waives all rights to receive payment of any kind for Guest’s participation in the recording or its sale or distribution.