

# MILLIONAIRE RESOURCE LIST



*J V CRUM III*



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12 Best tools to grow and expand your business online!

**WORDPRESS** - WordPress is the easiest to learn, and most reliable option for getting your website built and driving new customers to your business online. Your website is a representation of your company; it should be beautiful, and easy to manage.

**WP ENGINE** - When it comes to hosting your website, you want to feel confident; WP Engine offers complete hosting packages built exclusively for WordPress: unlimited storage, staging environments, automatic WP updates, daily backups, one-click restore points and loads more.

**ONTRAPORT** - You're going to need to start building an email list using an auto responder and customer management (CRM) software, this is the key to automated systems and outstanding customer service. Ontraport is easy to use, and has every feature that the big-boys use.

**AWEBER** - For those that are new to CRM systems, just getting started with building your list and setting up automated emails, or you only need a simple and very affordable system right now, Aweber is a great choice.

**LEADPAGES** - The most important part of running a successful business online is your email list, and to do that properly you're going to need lots of web pages. LeadPages makes it simple to build and manage your entire sales funnel from, opt-in pages, sales pages, thank-you pages and

**FACEBOOK INFLUENCE** - Build your tribe and engage your audience with this course by Facebook marketing guru Amy Porterfield. If you aren't getting value from social media, the answer is here.



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**LINKEDINFLUENCE** - This is an online that provides action steps and strategies for getting the most out of your LinkedIn profiles. If you aren't networking with influencers, driving traffic and generating leads from LinkedIn – you're doing it wrong.

**EASY VIDEO SUITE** - Video content is the fastest way to build your list and engage your audience. Easy Video Suite allows you to record, publish, share, track and embed your videos effortlessly.

**WORD TRACKER** - SEO optimizing your website will lead to organic traffic, plus more sales. WordTracker helps you to quickly identify high-performing keywords for your content in minutes.

**SURVEY MONKEY** - Sending surveys to your email list will give you insight into what they want, and the types of things they are looking to buy. This information will help you understand them, how to talk to them, what products / services to offer them and how to find more people like them.

**MURALLY** - Murally is a collaborative online wall. It allows you to visually collect and organize all of your thoughts and notes. It's a whiteboard that stores multimedia, links and files from your computer or the web, and allows you to share the board with your team members. I know this

**FIRST MILLIONAIRE MANIFESTO** - This Manifesto provides the Seven Steps that will help you get from where you are today, to your first million dollars - mindset, habits, beliefs and a simple actionable strategy for moving forward!