

INTERVIEW FLOW FOR EPIC ACHIEVER

CONSCIOUS MILLIONAIRE PODCAST

MARKETING PROMOS - PLEASE PRINT OR HAVE OPEN AT RECORDING:

Marcus will complete this with you at show time and ask you to record this at the start of recording.

(1) This is _____ (if author – “AUTHOR OF _____”) and on today’s show, I will reveal how you can _____ (this will be the title of show - you and Marcus will choose this before recording)

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NOTE: SHOW QUESTIONS ARE AT END OF SHEET - PLEASE REVIEW! :)

RECORDING IS BOTH AUDIO AND VIDEO - USE HEADPHONES

THE ANGLE: *Actionable advice on "How to Turn Adversity into an Epic Win and Make Money as an Entrepreneur."*

OUR AUDIENCE: **Entrepreneurs, Business Owners, and Coaches**

OUR REACH:

Conscious Millionaire Podcast and Radio Network is heard by over 12 million listeners in 190 countries. Inc Magazine named Conscious Millionaire a Top 13 Business Podcast.

RECORDING LINK - EMAILED - You will receive an email with a link the day before recordings. From: Marcus@MarcusAureliusAnderson.com

PODCAST Email: podcast@ConsciousMillionaire.com

BACKUP Email Day of Show: Marcus Email: Marcus@MarcusAureliusAnderson.com

BACKUP Phone Day of Show: Marcus Cell +1-770-286-7720 (ringer is off during recordings)

GUEST OVERVIEW

The interview recording is 40 minutes total and is recorded "as if live" to meet our radio and podcast standards. We book an hour to allow for us to set up the show prior to recording.

NOTE: Marcus books three to four recordings on his recording day. These are typically back to back, so please be on time. Marcus will be on the Zoom link as close to the recording time as possible. **If he is a few minutes late, it is because of a technical issue or overrun in the prior show.**

PRE-RECORDING: You and Marcus will setup the show by discussing the topics for interviews, reviewing questions, and creating the title for the show.

INTERVIEW FLOW...

NOTE: There are Two Interview / Discussion Sections. One is below in Section Two and the other is at the end of the show, Section Five.

SECTION ONE - INTRODUCTION: 2 MIN

Marcus introduces the show then begins the discussion with you. Marcus will discuss how he opens the show with you. It's easy and relaxed.

SECTION TWO - INTERVIEW #1 "SPECIFIC TOPIC": 12 MIN

#1. FIRST QUESTION: "You're on a mission to make a difference. What is the positive impact or transformation you help your customers achieve"?

#2. SECOND QUESTION: What is an Adversity you faced and turned into an Epic Win?
(here you only discuss it **briefly** - later in the show, "Interview #2", Section 5, you'll discuss it in-depth - **2 MIN**)

#3. YOUR EXPERT TOPIC & ENTREPRENEUR WIN: You and Marcus will create One Question to immediately ask to start the interview. This first interview will focus on your Expert Topic. It also includes a discussion of how you used your "Epic Win" to grow your business and grow as an Entrepreneur. - **12 MIN**

After Interview #1....

BREAK #1 --- SHORT BREAK FOR COMMERCIAL

SECTION THREE - LISTENER 24 HOUR CHALLENGE: 1 MIN

Based upon your topic discussion, Marcus will issue a 24 Hour Challenge to listeners. (You and Marcus will discuss during the pre-recording setup time).

SECTION FOUR - CONSCIOUS MILLIONAIRE EPIC ACHIEVER QUESTIONS: 7 MINUTES

QUESTIONS 1 to 4 - GIVE QUICK ANSWERS. THANKS!

#1. What is the Worst / Best Business Advice you've ever been given?

#2. What is a Book that will help entrepreneurs Achieve Epic Success?

#3. What is the #1 way listeners reach you? (website / twitter)

#4. In my book, "The Gift of Adversity," I discuss my story of going from the Adversity of being paralyzed from the neck down to an Epic Win of both being fully functional again and becoming a Black Belt Martial Arts Instructor. What's the Epic Legacy?

After our EPIC SUCCESS QUESTIONS

BREAK #2 --- SHORT BREAK FOR COMMERCIAL

SECTION FIVE - INTERVIEW #2 "ADVERSITY INTRO EPIC WIN": 14 MIN

BASED UPON AN ADVERSITY YOU TURNED INTO AN EPIC WIN....

Marcus will interview you and dive deeper into how you turned your Adversity into an Epic Win.

SECTION SIX - WRAP: 1 MIN

Marcus will thank the listeners and you for being the featured guest.